

Regular article

PhD Study and Research in Chartered Management

Studi PhD dan Penelitian di bidang Manajemen Chartered

Iqbal Shaukat^{a,*}

^a Social Sciences Research Network, Financial Management Association, United Arab Emirates

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ABSTRACT

Chartered management qualification is essential in this age of management globalization. As chartered managers, we study the different streams of management. As chartered managers, we study the buying and selling material and the economic order quantity of material management. As the chartered manager, we study all the aspects of material management related to production and operation management. As chartered managers, we study operation management in detail and study cases. In the chartered manager we can learn about the utilization of resources under the principles of operation management, in operation management we study the best location of resources and their utilization according to the needs. In chartered management, we study quality control and project management.

ABSTRAK

Kualifikasi manajemen chartered sangat penting dalam era globalisasi manajemen ini. Sebagai manajer yang disewa, kami mempelajari berbagai aliran manajemen. Sebagai manajer yang disewa, kami mempelajari pembelian dan penjualan material dan jumlah pesanan ekonomis dari manajemen material. Sebagai manajer yang disewa, kami mempelajari semua aspek manajemen material yang terkait dengan manajemen produksi dan operasi. Sebagai manajer yang disewa, kami mempelajari manajemen operasi secara rinci dan mempelajari kasus-kasus. Dalam manajer yang disewa kami dapat belajar tentang pemanfaatan sumber daya di bawah prinsip-prinsip manajemen operasi, dalam manajemen operasi kami mempelajari lokasi sumber daya terbaik dan pemanfaatannya sesuai dengan kebutuhan. Dalam manajemen yang disewa, kami mempelajari kontrol kualitas dan manajemen proyek.

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* Corresponding author.

Email address: professionalstudent2030@gmail.com (I. Shaukat)

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Introduction

In the chartered manager study, we discuss quality control management, which is related to the standard of performance. In chartered management, we study project management, in which we estimate the completion of activity of various phases of the desired project. In chartered managers study marketing management, we study sales, promotion, market segmentation, and marketing strategies. In chartered management, we study the marketing concept which is related conceptually to marketing management. Business management is very important in this era of globalization (Drucker, 1999, 2006; DuBrin, 2009; H. Koontz et al., 1986; H. C. O. Koontz, 1980; H. Koontz & O'Donnell, 1972; Kotler & Keller, 2006).

Literature Review

In the chartered manager study, we study management including planning, directing, organizing, motivation, and decision-making. In chartered managers, we study international management, and in chartered managers, we discuss various factors that relate to international management. As chartered managers we study the financial and managerial accounts, in chartered managers we discuss the accounts in detail with solution problems according to the international standard. As chartered managers, we study labor and industrial laws and company laws. The basic purpose of law study is to implement the policies in the right direction. In the chartered manager, we study about the payroll management, in the chartered manager study we learn about the payroll system. In the chartered manager, we study financial management, During the study of chartered manager, we discuss all the aspects of finance, investment, and another concept of financial management which is very viable in financial management. As chartered managers, we study different subjects. Financial Accounting, Managerial Accounting, Business management, financial management, Behavior science, project management, operational management, Buying and selling material, and quality control management (Drucker, 1999, 2006; DuBrin, 2009; H. Koontz, 1971; H. Koontz et al., 1986; H. C. O. Koontz, 1980; H. Koontz & Fulmer, 1975; H. Koontz & O'Donnell, 1972; Kotler & Keller, 2006; Weihrich & Koontz, 2005).

Subjects Study in Chartered Management Qualification

Business Management Education

Business education is very important for society. With the help of business education, we cannot enter the era of globalization. Education is only which provide the way to progress and

prosperity. In this era of globalization, we are facing many challenges. Business education is very crucial for every person. Business education provides the guideline to a person, on how to run a business. If we study business education there are many components like planning, direction, organizing, and quality assurance. Business education helps how to make planning like budgeting and other financial planning. Business education provides direction regarding human resources and organizing. Organizing is a very important component of business management. With the help of organizing, we allocate the human resources. Direction is an important part of business management in which we frame the policy and procedure of the company's related matters. Direction is an integral part of business management we design all the rules and regulations, which correlate to the direct matter of the business. Other important part of the business education of the assurance, assurance is the important part of business education. In quality assurance we make the policy regarding the standardization of the business, with the help of quality assurance we can reach the target of the best quality assurance. We cannot ignore the importance of material and operation management. Operation management and material management an integral parts of business operations. With the help of operation management, we can achieve the target of better capacity. Business education is the most important after the scientific and technological revolution. Business education is included in the syllabus of every highest-level education like master's and PhD. Many theses are being conducted today on the various topics of business management. Many research papers are being written by various researchers on the topics of business management in various journals. Many professional institutes came into being for the promotion of business education. Many education qualifications were introduced in the universities like MBA and BBA. Business education is an integral part of the education world. If we want to achieve the goal of economic development, we should promote Business education. Business education is very essential for society in various countries many business schools have been established. Many books are published by the author.

Marketing Management

Marketing Management is an important part of our lives. Without marketing management, we cannot achieve the target of sales. Marketing is the only way which provide the way of progress to the entire world. With the passage of time marketing management increased his credibility in the world profession. The concept of marketing management was present in the man

naturally. Everybody wants his product should be sold at a reasonable price. Therefore, we can say marketing is an integral part of the world. Economy. When we study marketing management first, we should consider the concept of segmentation. Segmentation is a vital part of our marketing management. In segmentation, we examine the product demographically. When we study the demographic concept. The segmentation concept provides which product is suitable for people of another country. Marketing segmentation gives awareness and guidance on how the product can be successful in the region. The second concept of marketing management product cycle. In the product cycle, we generate the idea and scanning of the mind. Allocating the Budget, Research, and Development is an important part of the product cycle. With the help of research and Development, we can measure the effectiveness of the product. If the research is not giving good results, we can take further steps for the improvement of the product. With the help of marketing management, we can reach a good result in product development. Commercialization is an important part of marketing management with the help of the commercialization of products we can achieve the target of sales. Marketing management guide which can be a situation in marketing regarding the launching of a product. There are a lot of situations faced in the marketing. Perfect competition. In perfect competition everyone wants to achieve the market with the help of manipulation of price, this situation is very important for the seller because he wants to gain in the market. The second phase of marketing competition is monopolist competition, in monopolist competition some sellers agree on such a settlement, in monopolistic competition does not allow others to enter the market. A very important thing is the antidumping approach. In which somebody enters the market with a reduced price which is very comparatively low as compared to the other sellers. A very important part of marketing management is the promotion of sales. Marketing management provides the tools to increase sales through Advertising, and promotion, Marketing Management provides the way how the product can be promoted through various ways. Marketing Mix is an important concept of marketing management. Product, place, price promotion. These are very viable tools of marketing. When we adopt this approach, we can achieve success in marketing regarding the achievement of sales and promotion. Thus, we can say that marketing management is an important part of our life. If can get the achievement we can adopt a good marketing strategy and models. Marketing Management is a very fine tool for everybody.

Human Resources Management

Human resources are an important part of our world. Without the help of human resources, we cannot achieve the goal of development in human life. For some years the human resource department is not important. But in the era of globalization, human resources became an important department. Since the scientific revolution, the human resource is very important, human resource is very important in this era of globalization. Technology provides the path how to utilize the resources according to the need of time. Human resource management is directly linked to human physiology. Human resource management is directly linked with Business management. Human resource management guides us in many areas of human development. Human resource management provides a way how to utilize human talent according to target. Human resource management study is very important for students. Human resource management is being taught in every university and business school.

Economics

Economics qualifications are base of every society. Economics consists of various schools of thought. Before some decisions, some countries faced depression and inflation, but because of good economists and good economic education, we overcame all economic problems. Economics education is very vital for every society. Economics education is teaching approximately are taught in every university in the world. It is the need of the hour that we should get an economics education. Economics education can bring a social revolution in any society. With the help of a good economic system, we can bring financial discipline to our society. Financial institutes are the backbone of the economy. Qualified economists run the system very well. The economist is the only person who can bring the social revolution in the society.

Supply Chain Management

Supply chain management is an important way and subject in this era of globalization, without supply chain management the concept of accuracy is not possible. The actual meaning of supply chain management the supply of materials should reach an actual customer. The supply chain is possible only with the help of an estimation of material needs and requirements. In the concept of supply chain management, we estimate the economic order quantity, with the help of economic order quantity we can estimate the economic order quantity, which is needed by the business. The basic purpose of the supply chain is to maintain the quantity of material in different situations. We can estimate how the material is needed in different situations. Supply chain

management gives lessons on how the material can reach the actual place. The basic factor in supply chain management is that the material should arrive in a reasonable time. In such cases when the material reaches in a reasonable time the supply chain management will be successful. Supply chain management is very important in operation and production management. Operation and production can be successful with the help of supply chain management. In Japan, supply chain management is very successful because of disaster management. Disaster management can be possible with the help of supply chain management (Drucker, 1999, 2006; DuBrin, 2009; H. Koontz, 1971; H. Koontz et al., 1986; H. C. O. Koontz, 1980; H. Koontz & Fulmer, 1975; H. Koontz & O'Donnell, 1972; Kotler & Keller, 2006; Weihrich & Koontz, 2005).

Business Management

Management is essential for every society without professional education no country can be developed. With the help of professional management, a better standard of performance can be achieved. Professional management can bring a culture of accuracy in all functions professional Business management can bring a revolution in society. Professional Business management can increase the productivity of resources. Professional education pattern is honorable for the country. Professional Business management produces a professional attitude. A professional person can prove very beneficial for the whole society. One professional business manager can formulate good business planning. Professional education brings creativity to work. Professional education gives professional recognition to the person. Professional education provides the opportunity for continuous professional development. For example. The USA is an industrial nation. USA professional institutes produce professionals in the field of science and technology which is why

the professional management person services are good and fine as compared to the third-world countries. For example, in Japan, the professional education style was adopted after the Second World War. In Japan, the productivity of the engineering sector increased. In Japan, the best management style was adopted. They introduced the system of just in. That is why Japan has the highest national income and per capita income. The cost of production is very economical and accurate compared to many other countries China is the biggest example role of professional education. In China, various institutes are established for vocational and professional training. Because of this professionalism, China has become most growing economy. China is the only country that achieved the target of a high value of gross domestic product. In third-world country's role of professional education is not satisfactory. Due to this deficit, they cannot achieve the optimum level. In many countries heavy amount is allocated for the budget for the hire of professional services and professional business management education If one company hires a professional accountant who is qualified from a professional institute, they can perform very well as compared to the non-professional accountant in all functions of accounts and finance. If we hire a management consultant who is qualified from a professional institute. They can provide better management consultancy according to the needs and requirements of the business. Thus, we can say professional education is very important for every society. If we ignore the role of professional education, we will face serious consequences in the form of a bad economic system and the highest cost and poverty. The entire world should consider the role of professional education with devotion and seriousness. Professional Business management is the only way of development for developing countries.

Research Regarding Chartered Management

The hypothesis proved correct that chartered management qualifications are very effective for professionals.

Table 1. Chartered Management Qualifications

Category	Yes	No
Accountant	3	0
MBA.	4	0
M.Com.	5	0
Economist	4	0
Tax Consultant	5	0
Accountant	6	0

The result of the research is that chartered managers have very good professional qualifications.

Conclusion

Chartered management study is very important in the era of globalization and development. With the help of a chartered management study, we can achieve the target of growth and stability.

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